



WEBIZZ STUDIO

SOCIAL MEDIA

VIDEO ADS

BRAND BUILDING

SEO, SEM & PPC

# Digital Marketing



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# ABOUT US

## Who we are

Webizz is a full-service Digital agency founded in 2007 with its head office in Nasik. We have our forte in Digital Marketing solutions and promotion for a range of industries and verticals in areas such as multi-channel experiences, social media Campaign and customer self-service. In addition, our Digital Marketing offerings include a full spectrum of services across digital marketing strategy, creative and technology services.

Our existence is completely based on the success of our clients. We help our clients clearly to define their goals, objectives and develop customized marketing plans specifically geared towards meeting and exceeding their goals and objectives. Our creative services, media buying, and research are all in a house, which means a significantly faster turnaround time for all projects for our clients.

Digital experience represents a chance for companies to differentiate their brand and find new ways to satisfy customers and prospects. The payoff potential is greater customer satisfaction, customer loyalty, revenue, profits, and production efficiencies. If you take away one thing from reading this, let it be that we are

we love it!

Here are a lot of SEO & Social media companies out there, that will sell you the moon and tell you whatever it takes to get your business. One thing you must know about us, is that we do NOT employ any sales people. Not only do we take on limited clients and often have a waiting list, but every one you speak with will be an Internet Marketing expert or our CEO who has no motivation to sell you on anything, just to help find the correct solution for you and to make sure we are a good fit for your needs! If we don't think we're a good fit for you, we will definitely let you know!

*- Stay Digital ! Hike a Brand value !*



# Social Media Marketing



1000 +  
**facebook**  
Likes or Followers

- ✦ Facebook, Twitter, Instagram account creation and promotion.
- ✦ Facebook Page creation and promotion by targeting relevant audience (Likes up-to 200 to more than 5000)
- ✦ Creating Events and campaigns to promote individual or businesses.
- ✦ Commercial Photo shoots of Individual or business products for digital marketing.
- ✦ Strategies for social marketing.
- ✦ Email Marketing
- ✦ Professionally Designed Business Email Templates for business promotion.



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Social marketing is becoming an increasingly important component of any digital marketing strategy. We will assist in showcasing your content across multiple social media channels to ensure that it gets in front of the right audience.



# Video Advertising

- ✚ Corporate video advertising, commercial ads.
- ✚ Product Photography, designing and promotion.
- ✚ Video marketing through our video channels on You tube, Daily motion and Hot star.
- ✚ Individual video documentary specialist.
- ✚ Short Films shooting.
- ✚ We give you some of the best people in the industry. Our in-house video team has roots on major television networks, in mainstream newsrooms and on the sets of feature films. With our producer's creativity, your brand direction and our strategists' eyes for measurable results, we are set up for your success.

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More than half of consumers turn to online videos when they're making purchasing decisions. At Webizz, we've created thousands of animated, on location and studio videos for clients to help them hit their goals. We deliver videos your customers will love, for results you'll love.

**20000** High Retention Views  
**You Tube**  
**200 Likes**  
**5 Comnts**  
**100% RESULTS GUARANTEED!**



# Reputation Management and Branding

- ☛ We begin the branding process by interviewing your executive team and developing a gap analysis.
- ☛ Then we write comprehensive brand messaging for your elevator speech, products and services and target demographics.
- ☛ Altitude has developed a highly effective, adaptive methodology that takes into account the rapid evolution cycle of early-stage technology companies.
- ☛ We guide your marketing efforts by defining the brand, building awareness, attracting investors, driving leads, arming the sales team and creating evangelists.

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Webizz specializes in creating new brand identities and revitalizing sluggish branding. But what exactly does that entail? Ask a design firm to create your brand, and they'll design you a logo and a business card. Ask a web development agency, and they'll program you a website. Altitude, on the other hand, brings your branding to life.



# SEO, SEM & Pay Per Click

Search engine optimization (SEO) which is a part of the broader topic of Search Engine Marketing (SEM), refers to techniques that help your website rank higher in organic (or "natural") search results, thus making your website more visible to people who are looking for your product or service via search engines.

So, why is it important for your business website to be listed on search engines? On Google alone, there are over billion searches conducted every second. Think about that. Every second that your website is not indexed on Google, you are potentially missing out on hundreds, if not thousands of opportunities for someone to visit your website.

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- ✦ Business Research and Analysis
- ✦ Search Engine Submission, Website Analysis, Keyword Research and Analysis.
- ✦ Social Book Marking.
- ✦ Competitor Research and Analysis.
- ✦ Assessment & Monitoring, RSS feed inclusion.



WEBIZZ STUDIO





# Thank You

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*Google only loves you when everyone else loves you first*